

FOR IMMEDIATE RELEASE:

InternationalSportingClays.com Releases New T-Shirt Design

Los Angeles, California – January 24, 2011 – The clay target shooting blog “InternationalSportingClays.com” has released a new T-Shirt design called the “Super-Mini.”

“The 'Super-Mini' T-shirt design features a graphic of a mini sized clay target printed 'Actual Size' in it's real proportions, which is 60 mm's.” says site editor Jason King. “In addition it has the number '60' in large print on the back along with the site url. The 60mm mini is a clay target that is specific to sporting clays so it's a bit of an inside joke for sporting clays shooters and they have responded well. We titled it 'Super-Mini' because we wanted to play on the words a bit and that is actually what the 60mm target is known as in Europe.”

The 100% cotton shirts are printed with a high quality screen print process and are roomy enough to shoot in. They are available in sizes M, L, XL, XXL and XXXL. Colors available are Black and a Navy Blue. Customers can purchase the shirts at the following url: <http://internationalsportingclays.com/index.php/isc-store-super-mini-tee/> or by clicking on the “STORE” tab on the upper right of the main site navigation menu.

“T-shirts are the classic way to market anything. There really is nothing like what we're doing in the clay shooting market as far as T-shirts are concerned. People that love the sport like to show it off in a stylish way and they want something identify with. That's what T-shirts are about really. We plan to keep expanding the line with different offerings soon.” King says.

InternationalSportingClays.com features unique and original content covering sporting clays and FITASC clay target shooting. Visitors will find popular Q&A's with top sporting and industry personalities, instructional videos, information on events, articles, shoot reports, product reviews and a U.S. and international event calender.

<http://internationalsportingclays.com>

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